



## **Momentum Fest 2020** **Ambassador Application**

Thank you for your interest in becoming a Momentum Fest Ambassador for our 2020 event!

The Momentum Fest ambassador program was developed in order to bring the vision and excitement of Momentum Fest to individuals, clients and studios around the world. Our ambassadors are movement teachers, students or studios who share our goal of community, encouragement, inner strength and joy in the Pilates and movement industries.

You will be notified of your acceptance within two weeks of us receiving your application. All chosen ambassadors will be required to attend Momentum Fest June 26-28, 2020.

### Benefits:

- Headshot and bio listed on the Momentum Fest website
- Welcome package including a Momentum Fest t-shirt and PR materials to display at your hometown studio
- Opportunities to participate in contests and win prizes available only to ambassadors
- Recognition at the Momentum Fest 2020 event
- A unique opportunity to be a part of our Momentum Fest team

### Requirements:

- Momentum Fest must be listed on your website and/or social media channels with applicable links to purchase Momentum Fest tickets
- Weekly unique social media posts promoting Momentum Fest (not simply reposting Momentum Fest posts)
- Participation in various contests or marketing programs until the 2020 event (this will not include any travel or financial commitment on your part)
- Attendance at Momentum Fest 2020 (ticket must be purchased before your ambassador agreement can be finalized)

Please complete this application and return to us by email at [info@momentumfest.com](mailto:info@momentumfest.com) with “ambassador” in the subject line.

Thank you!

**Momentum Fest 2020**  
**Ambassador Application**

\_\_\_\_\_

**Full name**

\_\_\_\_\_

**Date**

\_\_\_\_\_

**Email**

\_\_\_\_\_

**Phone**

\_\_\_\_\_

**Address**

**Are you applying as an individual or a studio?**

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**If you are applying as a studio, please list the name and address:**

\_\_\_\_\_

\_\_\_\_\_

**Have you attended Momentum Fest before? Y/N**

**Have you been a Momentum Fest ambassador? Y/N**

**Please explain your background and list any trainings, certifications or diplomas you have that are relevant to Momentum Fest (examples: Pilates teacher training background, PMA certification, yoga instructor, etc...):**

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**Please tell us why you would like to be a Momentum Fest 2020 ambassador:**

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**What strengths do you have that would make you a good ambassador for Momentum Fest?**

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**Please tell us about any experience you have with marketing and promoting events:**

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**We count on our ambassadors to help market Momentum Fest and spread the word about our event to fellow professionals and clients. How do you plan on helping us do that if you are chosen as an ambassador?**

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**We also depend on our ambassadors to spread the word about Momentum Fest via social media. As mentioned in the requirements above, all ambassadors need to post about Momentum Fest weekly on social media. Because of this, your Instagram account specifically needs to be a public account. Please explain your social media presence currently. If you have a small presence on social media or non at all, tell us how else you plan to promote Momentum Fest.**

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**Is there anything else we should know about you that would help us in the application process?**

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**Please list your web presence and social media handles as applicable:**

\_\_\_\_\_  
Website

\_\_\_\_\_  
Facebook

\_\_\_\_\_  
Instagram

\_\_\_\_\_  
Other

**Are you able to attend the Momentum Fest 2020 event?** \_\_\_\_\_

I attest that all information given on this form is accurate and true to the best of my knowledge.

\_\_\_\_\_  
Printed name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature